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SafeSourcing e-Newsletter

Have comments, questions, or suggestions about the SafeSourcing e-Newsletter? Let us know what you think by emailing us at the following address. We look forward to hearing from you!

events@safesourcing.com

Trivia!

What does Kosher mean?

www.safesourcing.com

Industry News

Phones and Watches...a Pain in the Neck

Smartphone Sales Decline

Samsung Electronics latest devices feature different names, new camera tricks and add a nostalgic way to open the phone. The South Korean technology giant is still stumbling around with the question of what more to offer the consumer who believe they already have enough. “At a San Francisco event on Tuesday, Samsung, the world’s largest smartphone maker, presented its ideas: three models of its mainstream Galaxy S phones—dubbed the S20, a generous numeric upgrade from last year’s Galaxy S10 moniker—and a new foldable screen.”

The device is called Galaxy Z Flip. It opens vertically and is all screen on the inside. The S20 models are compatible with 5G, the next-generation network slowly rolling out worldwide; however, the Galaxy Z Flip is not. The three Galaxy S20 screen sizes vary from 6.2 inches, 6.7 inches, and 6.9 inches. Prices range from \$1,000 to \$1,400. The Galaxy Z Flip will cost \$1,380. The ardent tech enthusiast now averages replacing their phones to nearly three years according to a Strategy Analytics survey.

The new foldable phone accelerated the company’s smartphone earnings. The phone’s physical design has been the “cool factor” in the past. The Z Flip clamshell design has a small display window on the outside and includes an external camera. The “Z” in its name indicates its folding design and alludes to future origami-like designs that could possibly follow. ■

Elizabeth Koh, WSJ, 2/12/2020

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Recent Savings

Paper Bags

Savings were over 12% of total spend. ■

Stretch Film

Savings were over 35% of total spend. ■

*Please [contact SafeSourcing](#) to schedule your RISK FREE event today.

Apple Watches

Apple's weren't the first smart watches, but they have perfected the technology when they launched the Apple Watch. Apple Watches can do all the typical things other smart watches do – alert you when you get a text message or email, track your daily fitness goals, can act as a remote control for music apps- but they can also integrate into Apple's iOS ecosystem of complimentary devices. They are designed to get more out of your Apple products. For example, every Apple Watch can make your iPhone emit a tone in case it gets lost and it can also answer phone calls received on the iPhone. You can even consult with Siri, Apple's personal assistant app. An Apple Watch can make shopping easier by using the Apple Pay. Many retailers accept this as payment which allows you not have to carry your credit cards. You can use the watch to act as a remote for your TV. Depending on the year and make of your car, you can open and lock your car, locate your car in a parking garage, start the engine, or check an electric car's battery level. Prices range from \$249-\$1,399.

Apple Watches are only compatible with iPhones. Only certain iPhones work with the watch. You must have a iPhone5 or later that's running iOS 8.2 or later. After an overnight charge, the Apple Watch can have up to 18 hours of charge. ■

chicagotribune.com/reviews/best-apple-watches, 2/27/2020

QUESTIONS AND ANSWERS

Q: How can I subscribe or unsubscribe to these newsletters?

A: You can subscribe or unsubscribe to these free newsletters by simply going to our [website](#), and clicking the option "e-Newsletter" or by contacting us directly at events@safesourcing.com.

Q: I have run events in the past, is there any chance I could be saving more?

A: Yes. No matter when your past event ran, the team at SafeSourcing can find ways for your company to save.

Q: I want to know more about what SafeSourcing does. Who can I talk to about this?

A: You can contact a customer services representative by calling us at 1-888-261-9070 or by going to our [website](#) and trying our "Risk Free Trial" offer.

Injuries Caused by Cellphones

JAMA Otolaryngology-Head & Neck Surgery examined data from emergency departments from January 1998 to December 2017. Twenty years of data reveal a spike in cellphone-related injuries to the head, neck, and eyes. Although the injuries are relatively minor (cuts and bruises) some were more severe fractures and internal injuries with long-term complications. Many injuries were a result from distraction, such as driving or walking while using a phone, but others were caused by hitting someone's face or a battery exploding. The study results spiked in 2007 when the Smartphone hit the market.

One hundred hospitals that recorded data on over 2,500 patients during the study, estimate the national total to be over 76,000 injuries. The largest percentage of injuries occurred in the home. Those in the age group between 13 to 29 were most at risk for injury while driving, walking, or texting. The study also revealed injuries while using augmented-reality based video games, such as Pokémon Go. Although you may love your phone, you wouldn't walk around reading a magazine. ■

RyanW. Iller, USA Today, 2/28/2020

Trivia!

 From February 2020 Issue

What does Horizontal Exchange mean?

The Horizontal exchange is an e-marketplace that facilitates transactions for goods and services across several industries. A horizontal e-marketplace connects buyers and sellers across different industries or regions. A horizontal e-marketplace can be used to purchase indirect products such as office equipment or stationery. Horizontal exchanges focus on leveraging expertise in a particular business process across number of industries. Service industries lend themselves well to a horizontal exchange. The most active horizontal exchanges today are competing in the realm of e-procurement.

events@safesourcing.com

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